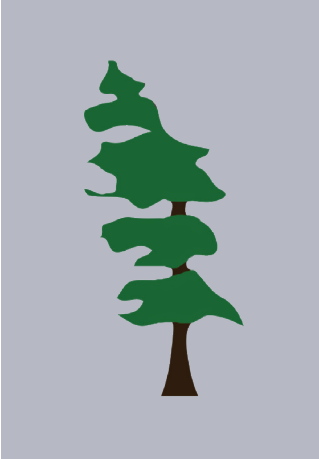




2019 ANNUAL REPORT

Our Mission Statement:
The Parry Sound Public Library enriches the quality of life in the Town of Parry Sound, contracting municipalities and surrounding areas by providing access to information for cultural, economic, educational, and recreational development, and also by promoting personal growth.



4,162
LIBRARY
CARDHOLDERS



PSPL
ROCKS



THE GATEWAY
TO A LIFELONG LOVE OF READING,
JOY OF LEARNING, AND
SEARCH FOR INFORMATION

48,851
ITEMS
CIRCULATED
THIS YEAR





A MESSAGE FROM TOM LUNDY, BOARD CHAIR

Reflecting on my first term as Parry Sound Public Library Board Chair, I feel enormous pride for the accomplishments of the Parry Sound Public Library employees and Board over the last year. The Parry Sound Public Library continues to be a popular community resource for information, learning, innovation and public events. We started the year off in 2019 by winning the Parry Sound Muskoka Community Network IMPACT Innovation Award for our Social Media Non-Profit Platform. In 2019, we welcomed over 76,000 people into the library; doubling the count from 2018. Digital circulation

increased by 10% and, in general, our circulation increased by 20%. We credit these increases to creating new programs, book clubs, and keeping the collection current with best sellers. The community of the Town of Parry Sound and area is changing. Many young families and new retirees are moving into the area, drawn to the quality of life provided by plentiful outdoor activities and the natural surroundings. With three innovation awards under us, we strive to implement the library's new four-year Strategic Plan. The Board is proud of the C.E.O., the staff, and individual input to support the objectives outlined in the Strategic Plan. Objectives include: an increasing focus on community partnerships, enhancing additional programs, evaluating current use of the library space, and maximizing the space to meet community needs. Working with a dynamite Library Board and staff, we are excited to continue our service excellence and championing the Library values to the residents of the community.

THE PARRY SOUND PUBLIC LIBRARY BOARD

Engage our community, create a culture of innovation, tell our story and build a foundation for growth.



Tom Lundy
Board Chair

Archipelago Representative
tomlundy@sympatico.ca

Susan Murphy
Vice-Chair

Carling Council Representative
susanmurphy@carlingtownship.ca

Vanessa Backman
Parry Sound

Council Representative
vbackman@townofparrysound.com

Lynne Gregory
McDougall

Council Representative
lgregory@mcdougall.ca

Doug McCann
Parry Sound

Council Representative
dmccann@townofparrysound.com

Abbey Dudas
Parry Sound

Representative
abbey.dudas@gmail.com

Stephen Heder
Parry Sound

Representative
theheders@vianet.ca

Colleen O'Hare
Parry Sound

Representative
irishcolleenohare@gmail.com

2019 HIGHLIGHTS



We held many successful Elevating Minds Campaign fundraisers, raising money for accessibility needs at your public library: our second annual summer yard sale, basket raffles, silent auctions, used book sales, and more! We reached our year-end goal of \$5,000! Wow! Thank-you to all who supported us this year.



CHILDREN
AND ADULT
PROGRAMS:

285

PARTICIPANTS:
3,807

23

COMMUNITY
PARTNERSHIPS



Cottage Dockside
Reads



FACEBOOK REACH
228,225



WI-FI
USAGE
30,186

76,633
LIBRARY
VISITS

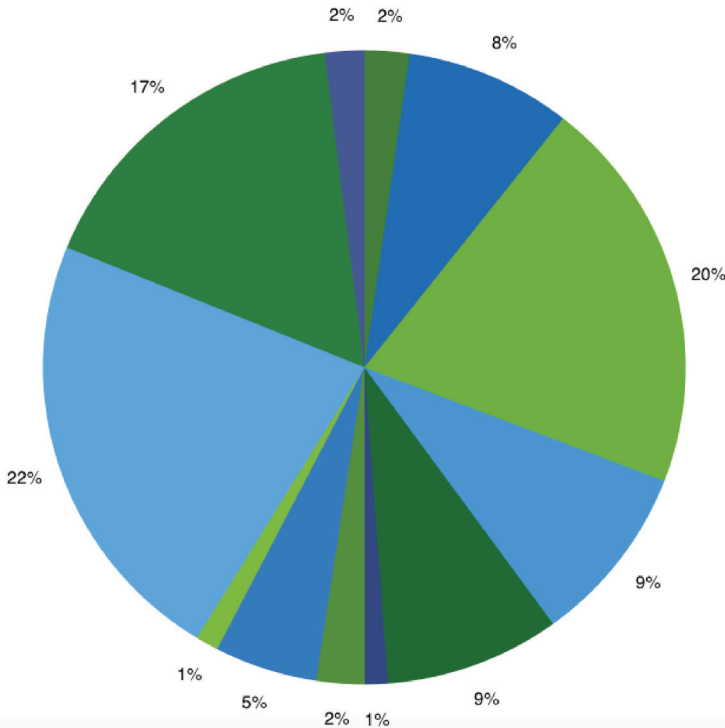
31,339
ITEMS
IN OUR
COLLECTION



FINANCIAL STATEMENT

January - December 2019 Ordinary Income Total: 30,446.18

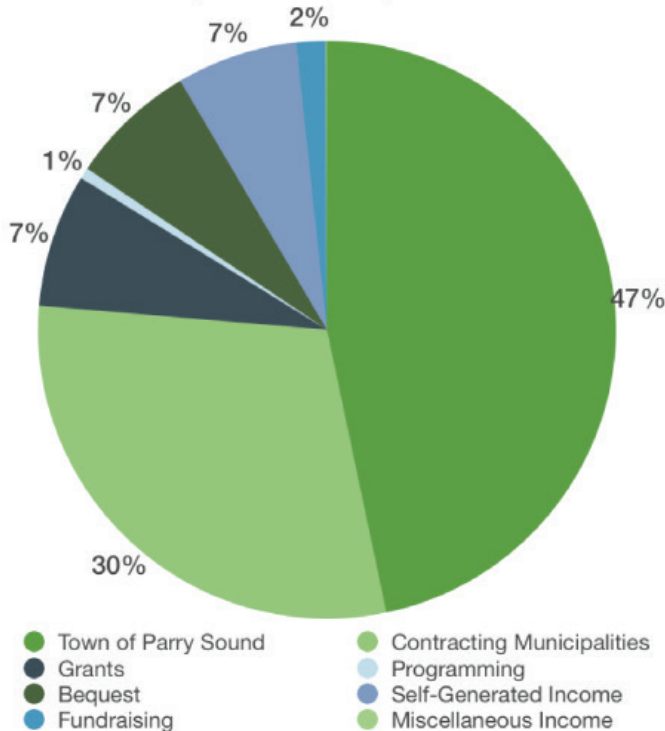
- Programming Admissions
- Cafe/Shop Revenue
- Auditorium Rental
- Photocopies & Fax
- Fines
- Used Book Donations
- Non-Resident Memberships
- Interest Income
- Adopt-A-Book/Honour With Books
- Donations
- Elevating Minds Fundraisers
- Miscellaneous Income



We are pleased to report that we raised \$30,446 towards our 2019 budget! We accomplished this through Elevating Minds Campaign fundraisers, donations, daily print, scan & fax services, auditorium rentals and more.



January - December 2019 Library Income: \$422,243.82



January - December 2019 Library Expenses: \$390,623.56

