



2020 ANNUAL REPORT



Our Mission Statement:

The Parry Sound Public Library enriches the quality of life in the Town of Parry Sound, contracting municipalities and surrounding areas by providing access to information for cultural, economic, educational, and recreational development, and also by promoting personal growth.

PSPL
ROCKS



4,137
LIBRARY
CARDHOLDERS

THE GATEWAY
TO A LIFELONG LOVE OF READING,
JOY OF LEARNING, AND
SEARCH FOR INFORMATION



ITEMS IN OUR
PHYSICAL
COLLECTION
28,385

A MESSAGE FROM THE BOARD CHAIR & C.E.O.

For the Parry Sound Public Library Board members, staff, and patrons, 2020 was an eventful and memorable year. On March 16th, 2020, due to the COVID-19 pandemic, we had to close our doors. During the closure, staff had to get creative with new ways to communicate with our patrons and the community. Through innovation, professional development, and resilience, we cultivated a greater understanding of the virtual world of programming and communication. We quickly developed Adult and Children virtual portals through our website. Hidden talents and skills, such as puppetry, were unveiled as staff created dynamic and accessible programs through our various social media platforms.

Patrons all over the world were delighted with our creativity and the programming portals provided an outlet for entertainment and/or education during these challenging times. Virtual Board and staff meetings took place at the onset, to ensure we all remained connected, and to spark the brainstorming of new and innovative ways to highlight the Parry Sound Public Library as a vibrant and active member of our community. One of the first decisions the Board made was to become a Fine Free Library throughout the COVID-19 pandemic. Fine Free borrowing was one great way the Library was able to support the social and mental health of our community. New policies lightened the burden on our patrons to ensure they could continue to access the library as seamlessly as possible. Once we were able to open for Curbside Service, a safe and efficient procedure / policy came into effect. Our footprint in the digital world expanded, enhancing patron opportunities to use the Overdrive / Libby Digital Library applications, to access print resources on personal digital devices. Another challenge throughout the past year was the development and application of new safety procedures and policies. The Board and staff worked diligently to ensure the Library had all appropriate measures in place to keep everyone safe. Many of our policies were adapted by libraries all over Ontario, across Canada and internationally. We had to close and re-open on several occasions, as per provincial directives, but we kept moving ahead and our commitment to the community has never wavered. We look forward to a new year and brighter days! With COVID-19 cases waning, and continued efforts to overcome the pandemic, the Parry Sound Public Library looks forward to thriving, growing, and providing outstanding services to our community.

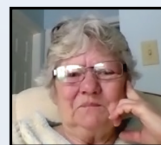
THE PARRY SOUND PUBLIC LIBRARY BOARD

Engage our community, create a culture of innovation, tell our story and build a foundation for growth.



Tom Lundy
Board Chair

Archipelago Representative
tomlundy@sympatico.ca



Susan Murphy
Vice-Chair

Carling Council Representative
susanmurphy@carlingtownship.ca



Vanessa Backman
Parry Sound

Council Representative
vbackman@townofparrysound.com



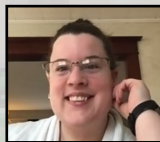
Lynne Gregory
McDougall

Council Representative
lgregory@mcdougall.ca



Doug McCann
Parry Sound

Council Representative
dmccann@townofparrysound.com



Jennifer Hoddy
Parry Sound

Representative
hoddyj@outlook.com



Stephen Heder
Parry Sound

Representative
theheders@vianet.ca



Colleen O'Hare
Parry Sound

Representative
irishcolleenohare@gmail.com

2020 HIGHLIGHTS



CURBSIDE
PICKUPS
933



CRAFT
TO-GO
332

WIFI
8,716



MYSTERY
BAGS
113

7 PODCASTS
303
STREAMS

CATALOGUED
2,122 ITEMS
VALUED AT
\$45,220



E-RESOURCE
DOWNLOADS
7,098

INSTAGRAM
VIEWS 9,082

SOCIAL MEDIA
REACH 141,664





**15,695
WEBSITE
VIEWS**



**1,605
PHONE
CALLS**



**821 ILLO
SENT OUT
TO OTHER
LIBRARIES**

**277 ILLO
RECEIVED
FOR OUR
PATRONS**

**16,820
VISITORS**

**E-BLAST
REACH
714**



**Wow! We installed an
accessible circulation
desk. A huge thank
you to our community
for assisting us in
raising these funds!**

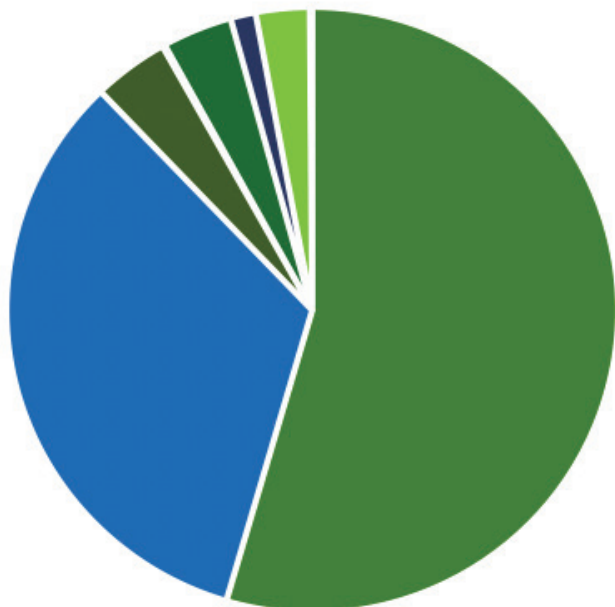
**81 VIRTUAL
PROGRAMS**

**19,600 VIEWS/
PARTICIPANTS**



FINANCES

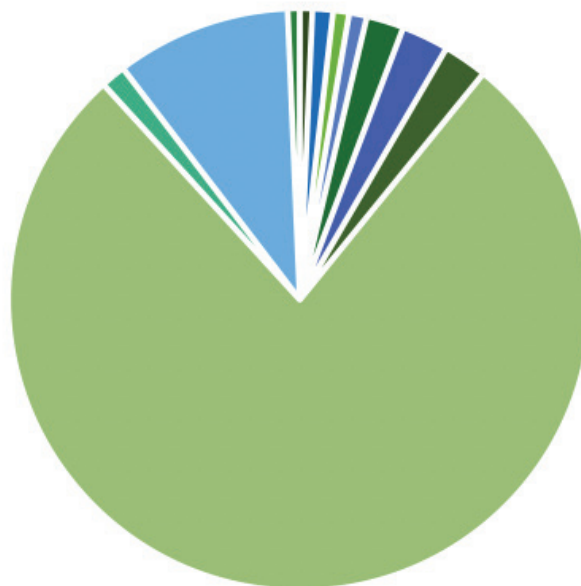
2020 Library Revenues
\$375,891.00



- Town of Parry Sound
- Provincial Grants
- Fines, User Fees, and Memberships
- Donations
- Other Municipal Contracts
- Other Grants
- Rent
- Investment Income

\$30,000 from C. C. Johnson Bequest

2020 Library Expenses
\$375,891.00



- Advertising and programming
- Conference and Travel
- Insurance
- Professional Fees
- Supplies/Stationary/Postage/Photocopies
- Reserve
- Computer Maintenance and Software
- Fundraising Expense
- Misc.
- Salaries and Employee Benefits
- Repairs/Maintenance/Utilities/Telephone

\$30,000 Books (Books, DVDs, OverDrive, etc.)

PSPL STAFF



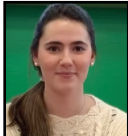
Rita Orr
Chief Executive Officer



Selena Martens
Interlibrary Loan/Bookkeeper



Cayla Norrie
Adult Programming Coordinator/Administration



Hartley Duncan
Children's Programming Coordinator/Marketing



Kristina Brics
Cataloging/Technical Services



Joshua Bowden
Circulation Assistant

THANK YOU!

We want to extend a heartfelt thank - you to those who donated towards our Elevating Minds Campaign in 2020, helping us raise the funds to address accessibility needs within the library. Parry Sound Public Library will continue to expand our services to meet the unique needs of our great community!

Thank you for your continued support!

**ELEVATING
MINDS**

